Rep Order# EC'd No

6869212

Ver# 1 Status New

Traffic Order# 218973

Last Received: Printed:

Showing Buylines: All Lines

11/01/2012 1:18 PM 11/01/2012 2:26 PM

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WISH-TV INDIANAPOLIS, IN er () ENDING SPENDING FND CAMPAIGN EST 103 Flight Dates Hiatus Weeks Agency () MENTZER MEDIA 600 FAIRMONT AVE, S#306 Agency C/P1/P2/E TOWSON, MD 21286 11/02/2012 - 11/06/2012

Rep Firm Sales Office (Salesperson () PHILADELPHIA) KATE BRADY

Salesperson Phone# Salesperson FAX# 215-567-6005 215-567-5938

--- CONTRACT COMMENT ---

Phone#

Buyer Fax#

ANNE BRAUNSCHEIDEL

Estimate#

Advertiser Product

Station

11/2-11/6 ALREADY BOOKED AT STATION, PLS DO NOT DOUBLE BOOK SC=*

--- REMARKS ---

PLS CONFIRM NEW ORDER

ALREADY BOOKED AT STATION, PLS DO NOT DOUBLE BOOK

THANKS LACEY FOR KATE BRADY

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ਸ਼੍ਰ	F 11F Buyline Co Sales Remark:	F 730 Buyline Cc Sales Remark:	F 7P- Buyline Cc Sales Remark:	F 630 Buyline Cc Sales Remark:	F 4P- Buyline Co Sales Remark:	Day
1135P- 1235A	-1135 mment	P-8P	730P omment	P-7P mmeni	5P mment	Time
LETTERMAN	11P-1135P LATE NEWS :30 \$1 Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK es Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK	730P-8P ET :30 \$9 Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK es Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK	7P-730P INSIDE EDITION :30 \$8 Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK es Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK	630P-7P 6PM NEWS :30 \$1 Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK es Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK	4P-5P ANDERSON :30 \$3 Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK es Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK	Program
:30	:30 DOUBLE I	:30 DOUBLE I	:30 DOUBLE I	:30 DOUBLE I	:30 DOUBLE I	Len
\$500.00	\$1,500.00 300K BOOK	\$900.00 300K BOOK	\$850.00 300K BOOK	\$1,500.00 300K BOOK	\$300.00 300K BOOK	Rate
11/02-11/02	11/02-11/02	11/02-11/02	11/02-11/02	11/02-11/02	1	Dates
Н	щ	Н	ч	1	Н	Spots/Week
Н	Н	Н	Н	Н	Н	# of Weeks
⊣	· ·	н	Н	Н	Н	Total Spots
\$500.00	\$1,500.00	\$900.00	\$850.00	\$1,500.00	\$300.00	Total Cost
						Daypart

Sales Remark:

Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK

V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK

Printed: 11/01/2012 2:26 PM

Last Received: 11/01/2012 1:18 PM

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Showing Buylines: All Lines

14	13	12	11	10	Q	ω	7	LT Ln	Station \ Advertiser Product Estimate# Buyer Phone#
SU Buyl: Sales Re	SU Buyl: Sales Re	SU 9 Buyline Sales Remar	SU 6A- Buyline Co Sales Remark:	F Buyl: Sales Re	F 99- Buyline Co Sales Remark:	F Buyl: Sales Re	F Suyline Sales Remar	Day	WISH-TV INDIANAPOLIS, IN ().ENDING SPENDING CAMPAIGN EST 103 ANNE BRAUNSCHEIDEL
8P-9P Buyline Comment: es Remark: V	7P-8P Buyline Comment: es Remark: V	A-1030A Comment	9A mment	10P-11P Buyline Comment: es Remark: V1	10P mment	8P-9P Buyline Comment: es Remark: V	A-530A Comment	Time	ISH-TV INDIANAPOLIS, IN ().ENDING SPENDING FND CAMPAIGN EST 103 ANNE BRAUNSCHEIDEL
AMAZING RACE ALREADY BOOKED AT: 1 ALREADY BOOKED AT	60 MINUTES :: ALREADY BOOKED AT STATION, V1 ALREADY BOOKED AT STATION,	CBS SUNDAY MORNING ALREADY BOOKED AT 1 ALREADY BOOKED AT	DAYBREAK SUNDAY :: ALREADY BOOKED AT STATION, V1 ALREADY BOOKED AT STATION,	BLUE BLOODS ALREADY BOOKED AT:	CSI: NY :: ALREADY BOOKED AT STATION, V1 ALREADY BOOKED AT STATION,	UNDERCOVER BOSS :: ALREADY BOOKED AT STATION, V1 ALREADY BOOKED AT STATION,	DAYBREAK EARLY NEWS ALREADY BOOKED AT: 1 ALREADY BOOKED AT	Program	ING FND
DO NOT		:30 STATION, DO NOT DOUBLE STATION, DO NOT DOUBLE	:30 ATION, DO NOT DOUBLE TATION, DO NOT DOUBLE	:30 STATION, DO NOT DOUBLE STATION, DO NOT DOUBLE	TON OD	•	NEWS AT STATION, DO NOT AT STATION, DO NOT		Agency () 600 FAI TOWSC Agency C/P1/P2/E Flight Dates Hiatus Weeks
			E-3	[-1			:30 DOUBLE B	Len	<u>,</u> 288
\$8,000.00 BOOK BOOK.	\$9,000.00 BOOK	\$1,500.00 BOOK	\$350.00 BOOK BOOK	\$9,000.00 BOOK BOOK	\$5,000.00 BOOK BOOK	\$2,600.00 BOOK BOOK	\$250.00 BOOK BOOK	Rate	() MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 P1/P2/E es 11/02/2012 - 11/06/2012 xeks
11/04-11/04	11/04-11/04	11/04-11/04	11/04-11/04	11/02-11/02	11/02-11/02	11/02-11/02	11/02-11/02	Dates	2
Н	1	ц	41	н	щ	Н	н	Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#
1	Ц	Ľ	H	Н	ш	Н	Н	# of Weeks	() I () F Phone# FAX#
Н	Н	щ	4.	Н	н	Н	Н	Total Spots) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938
\$8,000.00	\$9,000.00	\$1,500.00	\$1,400.00	\$9,000.00	\$5,000.00	\$2,600.00	\$250.00	Total Cost	РНІА DY 005 938
								Daypart	

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Ver# 1 Status New

Traffic Order#

Printed: 11/01/2012 2:26 PM
Last Received: 11/01/2012 1:18 PM
Showing Buylines: All Lines

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Daypart

								1	LT	Station Advertiser Product Estimate# Buyer Phone#
23	22	21	20	19	18	17	16	15	Ln	iser t te#
M-TU] Buyline	M-TU 730 Buyline Co Sales Remark:	M-TU 7P- Buyline Co Sales Remark:	M-TU 6P- Buyline Co Sales Remark:	M-TU 5P- Buyline Co Sales Remark:	M-TU Buyli Sales Rei	TU 4P- Buyline Cc Sales Remark:	M Buyli Sales Re	SU 9P- SU Buyline Co	Day	WISH-TV INDIANAPOLIS, IN () .ENDING SPENDING CAMPAIGN EST 103 ANNE BRAUNSCHEIDEL
11P-1135P ne Comment:	P-8P mmeni	730P ommeni	630P omment	.530P omment	U 5P-530P Buyline Comment: es Remark: V:	5P mment	4P-5P Buyline Comment: es Remark: V	iop 10p mment	Time	INDIANAPOLIS, IN .ENDING SPENDING FND AIGN EST 103 BRAUNSCHEIDEL
LATE NEWS ALREADY BOOKED	ET ALREADY BOOKED L ALREADY BOOKEI	INSIDE EDITION ALREADY BOOKED 1 ALREADY BOOKED	6PM NEWS :: ALREADY BOOKED AT STATION, V1 ALREADY BOOKED AT STATION,	5PM NEWS ALREADY BOOKED 1 ALREADY BOOKEI	5PM NEWS ALREADY BOOKED 1 ALREADY BOOKEI	ANDERSON :: ALREADY BOOKED AT STATION, V1 ALREADY BOOKED AT STATION,	ANDERSON ALREADY BOOKED 1 ALREADY BOOKED	THE GOOD WIFE ALREADY BOOKED 1 ALREADY BOOKED	Program	IN ING FND
at station, do not double		DO NOT	` _	DO NOT	1	:30 TATION, DO NOT DOUBLE STATION, DO NOT DOUBLE	30 AT STATION, DO NOT DOUBLE AT STATION, DO NOT DOUBLE	DO NOT		Agency (): 600 FAI TOWSO Agency C/P1/P2/E Flight Dates Hiatus Weeks
:30 \$: DOUBLE BOOK	:30 \$9 DO NOT DOUBLE BOOK DO NOT DOUBLE BOOK	F-2	:30 \$1 DO NOT DOUBLE BOOK DO NOT DOUBLE BOOK		:30 \$1 DO NOT DOUBLE BOOK DO NOT DOUBLE BOOK	f-3	L-3	[+]	Len	223
\$1,500.00 OK	\$900.00 OK OOK	\$850.00 BOOK BOOK	\$1,200.00 OK OOK	\$1,200.00 BOOK BOOK	\$1,200.00 OK OOK	\$300.00 BOOK BOOK	\$300.00 BOOK BOOK	\$6,000.00 \$6,000.00 BOOK	Rate	() MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 P1/P2/E es 11/02/2012 - 11/06/2012 seks
11/05-11/06	11/05-11/06	11/05-11/06	11/05-11/06	11/05-11/06	11/05-11/06	11/06-11/06	11/05-11/05	11/04-11/04	Dates	·
⊢	ц	щ	Н	ц	ц	щ	Н	1 	Spots/Week	Rep Firm Sales Office (Salesperson (Salesperson Phone# Salesperson FAX#
<u> </u>	Н	Н	۲	Н	Н	ㅂ	Н	₽ 1 1 1	# of Weeks)) lone# \X#
₽	Н	Н	Ц	Н	н	Н	щ	⊢ . 1	Total Spots	PHILADELPHIA KATE BRADY 215-567-6005 215-567-5938
\$1,500.00	\$900.00	\$850.00	\$1,200.00	\$1,200.00	\$1,200.00	\$300.00	\$300.00	\$6,000.00	Total Cost)HIA)Y)005 938

Sales Remark:

V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK

Rep Order# EC'd No 6869212 Ver# 1 Status New Traffic Order# Showing Buylines: All Lines Printed: Last Received: 11/01/2012 2:26 PM 11/01/2012 1:18 PM

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Daypart

27	N 6	25	2 4	LT Ln	Product Estimate# Buyer Phone# Fax#	Station V
M Buy	TU 5A- Buyline Co Sales Remark:	M 5A- Buyline Co Sales Remark:	M-TU 113 123 Buyline Cc Sales Remark:	Day	CAMPAIGN EST 103 ANNE BRAUNSCHE	VISH-TV IN
8P-9P line Commen	5A-530A line Commen emark:	5A-530A Line Commen	1135P- 1235A Line Commen	Time	CAMPAIGN EST 103 ANNE BRAUNSCHEIDEL	WISH-TV INDIANAPOLIS, IN
8P-9P HIMYM/PARTNERS :30 \$1 Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK	5A-530A DAYBREAK EARLY NEWS :30 \$2 Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK es Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK	5A-530A DAYBREAK EARLY NEWS :30 \$2 Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK es Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK	U 1135P- LETTERMAN :30 \$5 1235A Buyline Comment: ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK es Remark: V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK	Program	EL	S, IN
TATION, DO NOT	TATION, DO NOT STATION, DO NOT	TATION, DO NOT STATION, DO NOT	TATION, DO NOT		TOWSO Agency C/P1/P2/E Flight Dates Hiatus Weeks	Agency () MENTZER MEDIA
:30 DOUBLE E	:30 DOUBLE E	:30 DOUBLE E	:30 DOUBLE E	Len	TOWSON, MD 21286 P1/P2/E ss 11/02/2012 - eks) MENTZ
\$6,000.00 SOOK	\$250.00 %OOK BOOK	\$250.00 BOOK BOOK	\$500.00 BOOK BOOK	Rate	MD 21286	ER MEDIA
11/05-11/05	11/06-11/06	11/05-11/05	11/05-11/06	Dates	12	
1	н	Н	H	Spots/Week	Salesperson Phone# Salesperson FAX#	Rep Firm
H	H	Н	Н	# of Weeks		
Н	н	щ	Н	Total Spots	215-567-6005 215-567-5938	d latu v litid
\$6,000.00	\$250.00	\$250.00	\$500.00	Total Cost	DY 005 938	ATH

--- REPORT TOTALS---

Sales Remark:

V1 ALREADY BOOKED AT STATION, DO NOT DOUBLE BOOK

Report Totals: 30 / \$62,750.00

---SALES MONTHLY TOTALS---

Nov 12: 30 / \$62,750.00

Sales Totals: 30 / \$62,750.00

Station Totals: 30 / \$62,750.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE--- Market Totals

\$62,750

CABL WTTV

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COMP TO FOLLOW

ALREADY BOOKED AT STATION, PLS DO NOT DOUBLE BOOK

Rep Order# 6869212 EC'd No Ver# 1 Status New

Station WISH-TV INDIANAPOLIS, IN Advertiser ().ENDING SPENDING FND Product CAMPAIGN EST 103

Traffic Order#

Last Received: Printed:

11/01/2012 2:26 PM 11/01/2012 1:18 PM

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Showing Buylines: All Lines

Agency () MENTZER MEDIA 600 FAIRMONT AVE, S#306 TOWSON, MD 21286 Agency C/P1/P2/E Flight Dates 11/02/2012 - 11/06/201: Hiatus Weeks

11/02/2012 - 11/06/2012

Rep Firm Sales Office (Salesperson (

Salesperson Phone# Salesperson FAX#) PHILADELPHIA) KATE BRADY 215-567-6005 215-567-5938

Phone# Fax#

Buyer Estimate#

ANNE BRAUNSCHEIDEL

null RA35+

Demos Books

- CREDIT RISK --

CASH IN ADVANCE

	\$62,750.00								
P3	\$300.00	M-F 4p-5p	11/06/12	:30	357-5p	Anderson Cooper	103	POL/Ending Spending F CAMPAIGN	WISH
P3	\$250.00	Daybreak @ 5am	11/06/12	:30	5-530a	Daybreak @ 5am	103	POL/Ending Spending F CAMPAIGN	WISH
P1	\$1,200.00	News 8 @5	11/05/12	:30	5-530p	News 8 @5p	103	POL/Ending Spending F CAMPAIGN	WISH
P2	\$900.00	M-F 730-8p	11/05/12	:30	728-8p	Entertainment Tonight	103	POL/Ending Spending F CAMPAIGN	HSIW
P3	\$300.00	M-F 4p-5p	11/05/12	:30	357-5p	Anderson Cooper	103	POL/Ending Spending F CAMPAIGN	WISH
P1	\$1,200.00	News 8 @6	11/05/12	:30	558-630p	News 8 @6	103	POL/Ending Spending F CAMPAIGN	HSIM
P2	\$1,500.00	LN M-F	11/05/12	:30	11-1135p	News 8 @ 11 M-F	103	POL/Ending Spending F CAMPAIGN	WISH
P2	\$6,000.00	Mon Hour 1	11/05/12	:30	758-9p	Monday 8-9p	103	POL/Ending Spending F CAMPAIGN	HSIW
P3	\$250.00	Daybreak @ 5am	11/05/12	:30	5-530a	Daybreak @ 5am	103	POL/Ending Spending F CAMPAIGN	HSIW
P2	\$850.00	M-F 7-730p	11/05/12	:30	658-730p	Inside Edition	103	POL/Ending Spending F CAMPAIGN	HSIW
P3	\$500.00	David Letterman	11/05/12	:30	1135p-1237a	David Letterman	103	POL/Ending Spending F CAMPAIGN	HSIM
P1	\$1,200.00	News 8 @530	11/05/12	:30	530-6p	News 8 @ 530p	103	POL/Ending Spending F CAMPAIGN	WISH
P2	\$350.00	Daybreak Sunday	11/04/12	:30	558-9a	Daybreak Sunday	103	POL/Ending Spending F CAMPAIGN	HSIW
P1	\$1,500.00	CBS Sunday Morni	11/04/12	:30	858-1030a	CBS Sunday Morning	103	POL/Ending Spending F CAMPAIGN	WISH
P1	\$8,000.00	Sun Hour 2	11/04/12	:30	758-9p	Sunday 8-9p	103	POL/Ending Spending F CAMPAIGN	WISH
P ₁	\$6,000.00	Sun Hour 3	11/04/12	:30	858-10p	Sunday 9-10p	103	POL/Ending Spending F CAMPAIGN	HSIW
P2	\$9,000.00	Sun Hour 1	11/04/12	:30	658-8p	Sunday 7-8p	103	POL/Ending Spending F CAMPAIGN	HSIW
P2	\$350.00	Daybreak Sunday	11/04/12	:30	558-9a	Daybreak Sunday	103	POL/Ending Spending F CAMPAIGN	WISH
P2	\$350.00	Daybreak Sunday	11/04/12	:30	558-9a	Daybreak Sunday	103	POL/Ending Spending F CAMPAIGN	HSIM
P2	\$350.00	Daybreak Sunday	11/04/12	:30	558-9a	Daybreak Sunday	103	POL/Ending Spending F CAMPAIGN	HSIW
P3	\$500.00	12:25:00 XM David Letterman	11/02/12	:30	1135p-1237a	David Letterman	103	POL/Ending Spending F CAMPAIGN	HSIW
P2	\$1,500.00	11:15:02 PM LN M-F	11/02/12	:30	11-1135p	News 8 @ 11 M-F	103	POL/Ending Spending F CAMPAIGN	MSIM
P1	\$9,000.00	10:30:27 PM Fri Hour 3	11/02/12	:30	958-11p	Friday 10-11p	103	POL/Ending Spending F CAMPAIGN	HSIW
Р1	\$5,000.00	9:40:28 PM Fri Hour 2	11/02/12	:30	858-10p	Friday 9-10p	103	POL/Ending Spending F CAMPAIGN	HSIW
P2	\$2,600.00	8:40:18 PM Fri Hour 1	11/02/12	:30	758-9p	Friday 8-9p	103	POL/Ending Spending F CAMPAIGN	HSIW
P2	\$900.00	7:28:26 PM M-F 7-730p	11/02/12	:30	728-8p	Entertainment Tonight	103	POL/Ending Spending F CAMPAIGN	HSIW
P2	\$850.00	7:06:14 PM M-F 7-730p	11/02/12	:30	658-730p	Inside Edition	103	POL/Ending Spending F CAMPAIGN	WISH
P3	\$300.00	4:39:36 PM M-F 4p-5p	11/02/12	:30	357-5p	Anderson Cooper	103	POL/Ending Spending F CAMPAIGN	MSIM
P3	\$250.00	5:28:15 AM Daybreak @ 530an	11/02/12	:30	5-530a	Daybreak @ 5am	103	POL/Ending Spending F CAMPAIGN	HSIM
P1	\$1,500.00	CBS Evening News	11/02/12	:30	630-7p	CBS Evening News	103	POL/Ending Spending F CAMPAIGN	HSIW
								06869212	Alt Order #: 06869212
Priority	Rate Ad-ID	Air Time Inv. Code (Placed)	Date	Length	pt Time Period	Estim Order Inventory Descript Time Period	Estir	Station Advertiser Product	Station
								Spot Mariager. All,	טליטני
								Manager: All	ク カ ウ ナ オ

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:				Date:
I, David Grill	est station time conc	erning the follo	owing issue:	O ANDROACHINA CONTRACTOR CONTRACT	
Ending Spendir					
Ending Spendin	ig, inc.				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times pe Week	r Number of Weeks
	VARIES				
Total Charg	jes: \$		GROSS		
his broadcast ti	ime will be used by	: Ending Spend	ling, Inc.		
	rogramming (elating to any				
	□ Yes		Ε	□ No	

For programming that "communica importance," list the name of the le office(s) being sought and the date(gally qualified candidate(s) th	ie programming refers to, the
Joe Donnelly and Richard Moure	lock; US Senate, Indiana	aj November 6, 2012
For programming that "communication importance," attach Agreed Upon S		political matter of national
I represent that the payment for the	above described broadcast tir	ne has been furnished by:
Ending Spending, Inc		
and you are authorized to announce furnishing the payment, if other than		person or entity. The entity
🛛 a corporation; 🗆 a committe	ee; 🗆 an association; 🗀 o	r other unincorporated group.
The names, offices, and addresses o agents of the entity are named below		directors, and/or authorized): See attachment on next page
THIS STATION DOES NOT DISCO		
I agree to indemnify and hold harmles reasonable attorney's fees, that may en advertisement(s). For the above-state transcript, or tape, which will be delibefore the time of the scheduled broad	sue from the broadcast of the ed broadcast(s), I also agree ivered to the station at least	above-requested to prepare a script,
TO BE SIGNI	ED BY ISSUE ADVE	ERTISER
10/31/12 Manux Date Signs	Lulmous	303-942-0023 Contact Phone Number
	BY STATION REP	
☐ Accepted	Accepted in Part	☐ Rejected
Signature	Printed Name	Title